



**FOR IMMEDIATE RELEASE**

Jan. 17, 2019

**SHARE Omaha attracts nonprofits with friendly philanthropy for all**

*Tech-savvy community initiative launches SHAREomaha.org today*

(OMAHA, Neb) – Omaha today becomes the second metropolitan area in the country with a powerful “engine for good” called SHARE Omaha. The high-tech initiative builds on Omaha’s generous spirit by connecting volunteers and donors to community needs of their choosing across the eight-county Omaha-Council Bluffs metropolitan area.

SHARE Omaha, nonprofit and community leaders join together to celebrate the official launch of its site and the #SHAREitForward Challenge, **Thursday Jan. 17, 2019 at 3:45 p.m. in the Omaha Design Center, 1502 Cuming St.**

More than 200 nonprofit organizations of all sizes are engaged with SHARE Omaha. The robust [SHAREomaha.org](http://SHAREomaha.org) website makes giving easy and guarantees nonprofits of all sizes greater visibility on an equal playing field.

Executive Director Marjorie Maas says the big tent approach is the wave of the future. “We’re so excited by the response. SHARE Omaha puts our community ahead of the curve with a way for individuals or groups to be generous in their own unique way.”

Support from the Suzanne & Walter Scott Foundation, The Sherwood Foundation and Robert B. Daugherty Foundation helped bring the initiative here. The success of SHARE Charlotte convinced David Scott that Omaha could be next. “It’s very exciting that Omaha gets in early with an opportunity that everyone can participate in,” said Scott.

SHARE Omaha appreciates strong support from the Greater Omaha Chamber, United Way of the Midlands, Omaha Community Foundation and the Nonprofit Association of the Midlands.

Everyone can find a way to give through SHARE Omaha. In addition to donations, visitors can explore wish lists to “shop for good”, community causes in need of volunteers or specific requests for skills and expertise. Omaha Mayor Jean Stothert seconds SHARE Omaha advice to find your best fit. Stothert adds, “That’s what makes our community great. SHARE Omaha brings awareness of all the opportunities out there.”

SHARE Omaha expects nonprofit participation to triple in the first year. It invites the entire community to take the [#SHAREitForward](http://#SHAREitForward) Challenge. Be one of the first to challenge your network to donate, volunteer or shop for good.

**About SHARE Omaha**

SHARE Omaha is a community initiative with opportunities to do good across the eight-county metropolitan area. A robust online platform makes giving easy by connecting generous people to the greatest needs in the community. SHAREomaha.org offers local nonprofits a chance to be seen and heard, regardless of cause or size, and work together. Visit [SHAREomaha.org](http://SHAREomaha.org).